Brass Ring PRODUCTIONS

Washington Square Plaza
#600
Royal Oak, Michigan 48067
Phone (313) 564-4960
Fax (313) 564-4958

August 12, 1992

Lucy Simonet
FESTIVAL PRODUCTIONS, INC.
352 Seventh Avenue, 16th Floor
New York, NY 10001

RE: BENSON & HEDGES BLUES & RHYTHM
FOX THEATRE - DETROIT, MI
11/6/92

Dear Lucy:

Please be advised that the sponsor I.d. that is required by Benson & Hedges for our concert on November 6, 1992 at the Fox Theatre has been approved as follows:

- Sample Benson & Hedges cigarettes as audience enters and departs concert as well as intermission is approved.
- A stage set that says "Benson & Hedges Blues & Rhythm" is approved.
- Benson & Hedges Blues Rhythm banners for display in lobby areas where possible is approved. (Must be tastefully done)
- Benson & Hedges Blues & Rhythm plus artist names on the marquee is approved.
- Benson & Hedges posters in window displays is approved. (in as many display cases as possible)

If you have any questions, please contact me at the office.

Best regards,

Michael F. Tinik
Vice President-Operations
BRASS RING PRODUCTIONS

MFT/sp

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